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"To Everything (Turn, Turn, Tu in the Bible. While the song discusses the "seasons" of life, it is just as applicable to the economy and the markets. There is a cycle to all things big and small, and the key to long-term success in investing is the ability to understand the difference between the "seasons" in the markets and the economy. The chart below is an overlay of the economic cycle and the market cycle. The market cycle has been shifted ahead by about six months as it has historically tended to lead the economic cycle. This is a generalization, of course, and this time could certainly be different. However, if we use history as a guide, we should be able to garner some clues about where we are in the current market and economic "seasons". In the chart I have also identified the sectors of the market that generally tend to exhibit the best performance" I am NOT implying that during a negative market cycle. Important note: By using the term "performance" I am NOT implying that during a negative market cycle the highlighted sectors will go UP in value. It does mean, however, that they tend to DECLINE LESS than the overall market during negative trends. This is extremely important to understand as investors tend to react emotionally to market sell offs. Building a defensive portfolio that is 100% invested in stocks is still going to decline with the market. This is why we advocate holding larger than normal pools of CASH during market declines as it reduces portfolio volatility and emotionally based decisions that can negatively impact the long-only portfolios typically found among individual investors. So, how do you tell when there is a seasonal change? In life it is fairly easy. You can make a pretty good guess when summer is ending and fall is approaching due to cooler temperatures, leaves turning colors and days getting shorter. The retail outlets pretty much tell you a change is coming by swapping out their inventories and having seasonal clearance sells. The markets, like the weather, can also provide clues as to the season of the economy. Winter: As the economy heads into the depths of a recessionary cycle, the markets generally begin their bottoming process in anticipation of a recovery coming in the not-too-distant future. During this bottoming process Finance, Technology and Cyclical stocks tend to perform better as the market starts anticipating the areas that will most benefit from the thawing of an economic winter.Spring:As the economy begins to thaw and the "green shoots" of a recovery show the markets beginning to shift into a full-fledged cyclical related industries to the areas that are benefiting the most from the economic recovery, such as Industrials and Basic Materials and continues to include Technology. Summer: As the spring warms to a full recovery when the economic recovery heats up and becomes more mature, the markets began to shift to a recognition that all good things must come to an end. Now the markets shift their focus from early economic recovery beneficiaries to areas that benefit from a peaking of economic growth, such as Energy and Staples and early defensive movements into Healthcare. Fall: Finally, as the economic summer begins to fade, the bloom falls off the market, and it moves into the later stages of what happens in the economy, consumers will still have to pay for Healthcare and Utilities. Finance, Technology and the areas most economically sensitive at this point are brought back into line. As the fall season of the market begins to shift towards full winter, money begins to flow toward the finance sector as an early beneficiary to end of the economic downturn and the inevitable repeat of the market life cycle. Where Are We Today? That is the question that we need to answer. There has been a lot of debate over where we are in the economic cycle. As you know, we have been proponents of the fact that we are headed into a recession most likely by early 2012. However, if the market cycle is currently leading the economic cycle, then what are we to learn from the current levels of performance of 9 sectors that make up our analysis, over the last 200 days the sectors that are leading the charge are the very ones that are normally indicative of a cyclical bull market peak: Energy, Staples, Healthcare and Utilities. Historically, these have been the typical beneficiaries of money flows as markets and the economy migrate towards their current cycle peak. Therefore, this technically would put the markets into the "Fall" season, which would correspond with "Market Top" and "Full Recovery" in our first chart above and aligns with our analysis of current market action is telling us that it is time to pack away the summer allocations and break out the winter coats to hunker down for what may be a chilly 2012. "If you had to choose just one investment book to read this year, this could be it. ... Included in "Year's Top Investment Books" in the 2011 Stock Trader's Almanac, Super Sectors provides useful background on ETFs, the pros/cons of each sector, basic technical tools, trading strategies, and psychology - really a masterpiece of overview of sound investing and trading with plenty to learn and review for those on all levels of expertise. —Cliff Wachtel, FXinsights.com, November 2010 "If you have considered investing by sectors is the book for you." —Stockerblog.com, October 2010 "If you have considered investing by sectors is the subject of investment vehicles. For the relative newcomer to active investing, it offers several nuggets of useful information. For veteran system developers interested in further honing their trading acumen, it serves as a refresher of key concepts." —Bruce C. Greig, Financial Analysts Journal, January 2011 --This text refers to the hardcover edition. "Included among the 'Year's Top Investment Books' in the 2011 Stock Trader's Almanac, Super Sectors' that will likely advance far faster and higher than the general indexes due to several economic and social 'megatrends' on the horizon." —JEFFREY A. HIRSCH, Editor in Chief, President, Stock Trader's AlmanacTrading in today's markets can be profitable, but in order to achieve success, you need to know where to look. Opportunities are currently available in many different sectors around the world—all you need to do is find them and put your money to work. Nobody understands how to do this better than John Nyaradi—Publisher of Wall Street Sector Selector—and now, with Super Sectors, he reveals how you can avoid bear markets and prosper during bull markets by deploying sector rotation techniques using exchange traded funds (ETFs). Whether you're an aspiring trader or seasoned pro, this book has what you need to succeed in the years ahead. Written in a straightforward and accessible style, it skillfully details a proven approach to identifying the hottest sectors in the world and investing in them using ETFs—all while minimizing potential risks. Along the way, Nyaradi examines how to best analyze these different sectors, such as technology, energy, and health care, and profit from the opportunities they present. Divided into six comprehensive parts, this reliable resource: Provides valuable insights into the features and benefits of various ETFs and why they're a great choice for today's active marketsHighlights sector trading systems-from the simplest for people who don't want to make trading a "job" to the most complex for professionals who constantly monitor the marketsIdentifies five "super sectors" that will likely outperform the market due to an approaching tsunami of societal and financial changeInterviews well-known experts in the fields of investing, technical trading, economics, and various market sectors, who share their views about what lies ahead for investors The "buy-and-hold" strategy of yesterday won't work in today's investment environment. Super Sectors will show you what can work, and how you can successfully implement this approach into your everyday investment environment. "Included among the 'Year's Top Investment Books' in the 2011 Stock Trader's Almanac, Super Sectors' that will likely advance far faster and higher than the general indexes due to several economic and social 'megatrends' on the horizon." —JEFFREY A. HIRSCH, Editor in Chief, President, Stock Trader's Almanac/Trading in today's markets can be profitable, but in order to achieve success, you need to know where to look. Opportunities are currently available in many different sectors around the world—all you need to do is find them and put your money to work. Nobody understands how to do this better than John Nyaradi—Publisher of Wall Street Sector Selector and now, with Super Sectors, he reveals how you can avoid bear markets and prosper during bull markets by deploying sector rotation techniques using exchange traded funds (ETFs). Whether you're an aspiring trader or seasoned pro, this book has what you need to succeed in the years ahead. 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JOHN NYARADI is Publisher of Wall Street Sector Selector: Professional ETF Trading (www.wallstreetsectorselector.com), an online newsletter specializing in sector rotation trading techniques and exchange traded funds. He is also President of Ridgeline Media Group, LLC, Nyaradi's articles on investing have appeared in major online financial publications, including Dow Jones MarketWatch, Trading Markets, MoneyShow.com, Yahoo! Finance, InvestorsInsight.com, Fidelity.com, Seeking Alpha, ETF Daily News, iStockAnalyst, and many others. He has also appeared as a guest on the Business TalkRadio Network. Visit www.supersectors.net for a special offer from Wall Street Sector Selector and more resources and information about exchange traded funds and sector rotation. -- This text refers to the hardcover edition.

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